



Business Sponsorship Opportunities

We invite you to join us as a sponsor. Your support of Friends of Alta provides financial support to ensure ongoing protection of Alta's beauty, integrity, and natural resources. If you seek a sponsorship level above Mt. Superior we hope to work with you individually in designing an acknowledgement package.

Mt. Superior: \$15,000+

- Corporate name/logo included on Friends of Alta's website and spring/fall newsletters
- Corporate name/logo included on 5 annual marketing posts
- 4 Alta Single Day - Adult Tickets (expires April of sponsorship year)
- 2 Alta Late Afternoon - Adult Tickets for a ski-tour of Friends of Alta's projects (non-skiers can exchange for a guided summer hiking tour); lunch included prior to tour
- 4 tickets to our end of the season "Alta Gala" event
- Friends of Alta Swag Bag
- \$13,847 tax deductible contribution*

Mt. Baldy: \$10,000+

- Corporate name/logo included on Friends of Alta's website and spring/fall newsletters
- Corporate name/logo included on 4 annual marketing posts
- 2 Alta Single Day - Adult Tickets (expires April of sponsorship year)
- 2 Alta Late Afternoon - Adult Tickets for a ski-tour of Friends of Alta's projects (non-skiers can exchange for a guided summer hiking tour); lunch included prior to tour
- 4 tickets to our end of the season "Alta Gala" event
- 2 Friends of Alta buffs
- \$9,330 tax deductible contribution*

Devil's Castle: \$5,000+

- Corporate name/logo included on Friends of Alta's website and spring/fall newsletters
- Corporate name/logo included on 3 annual marketing posts
- 2 Alta Late Afternoon - Adult Tickets for a ski-tour of Friends of Alta's projects (non-skiers can exchange for a guided summer hiking tour); lunch included prior to tour
- 2 tickets to our end of the season "Alta Gala" event
- 2 Friends of Alta buffs
- \$4,676 tax deductible contribution*

Mt. Wolverine: \$3,000+

- Corporate name/logo included on Friends of Alta's website and spring/fall newsletters
- Corporate name/logo included on 2 annual marketing posts
- 2 Alta Single Day - Adult Tickets (expires April of sponsorship year)
- 2 tickets to our end of the season "Alta Gala" event
- \$2,700 tax deductible contribution*

Point Supreme: \$1,000+

- Corporate name/logo included on Friends of Alta's website and spring/fall newsletters
- Corporate name/logo included on 1 annual marketing post
- 2 Alta Late Afternoon - Adult Tickets for a ski date with FOA or non-skiers can exchange for lunch and a guided summer hike in Alta.
- \$910 tax deductible contribution*

* Business sponsors can choose to accept only the marketing perks and 100% of the contribution will be tax deductible.



Sponsorship Agreement

Thank you for being a sponsor for Friends of Alta.

Business/Organization Name: _____

Primary Contact Person: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Amount & Level

Level (select one):

Mt. Superior (\$15,000+)

Mt. Baldy (\$10,000+)

Devil's Castle (\$5,000+)

Mt. Wolverine (\$3,000+)

Point Supreme (\$1,000+)

Other: \$ _____

If you seek a sponsorship level above Mt. Superior we hope to work with you individually in designing an acknowledgement package.

We would like our contribution to be 100% tax deductible, and not accept any of the tangible gifts.

Sponsor Signature: _____ Date: _____

Printed Name: _____ Title: _____